



## J. Scott Rifenburg

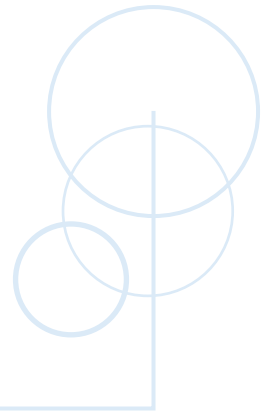
Senior Graphic Designer/Art Director

3347 Weston Street | Charlotte, NC, 28209

Phone: 704.277.6067 | E-mail: [dezignerjs@gmail.com](mailto:dezignerjs@gmail.com)

Portfolio: [jscottgraphicdesign.com](http://jscottgraphicdesign.com)

Linkedin: [linkedin.com/in/jscottgraphicdesign](http://linkedin.com/in/jscottgraphicdesign)



### Education

**Savannah College of Art and Design, Savannah, GA**

Bachelor of Fine Arts in Graphic Design — Magna Cum Laude

### Skills

**Computer Software:** (Mac) Extensive knowledge of Adobe CC applications including InDesign, Photoshop, Illustrator, and Acrobat. Working knowledge of Microsoft Office.

**Print Production:** Pre-press preparation of files for offset and digital printing.

### Experience

**Senior Designer/Art Director | Wachovia/Wells Fargo In-House Agency, Charlotte, NC | 12/1999 – 11/2017**

Collaborated with creative and account teams to develop strategic, impactful creative concepts for marketing materials, campaigns, and publications. Materials included collateral, ads, promotional and special event materials, and graphic elements (logos, word marks, etc.) for print, digital, and online media. Successfully directed studio designers on executing final creative materials. Helped build agency relationships with clients during project kickoffs and concept presentations. Participated in developing a comprehensive Creative Services Strategy that utilizes and builds the company's brand standards.

**Graphic Designer | Wilton Connor Packaging, Charlotte, NC | 3/1999 – 12/1999**

Designed Point of Purchase displays and sales literature for retail companies such as Energizer Battery, Keebler, Ralston Purina and Black & Decker.

**Graphic Designer | South Carolina Research Authority, Charleston, SC | 7/1997 – 3/1999**

Designed and produced business proposals, newsletters, trade show booth graphics, annual reports, promotional materials, and publications.

**Owner | Jscott design, Charlotte, NC | 1997 – Present**

As Art Director and Project Manager for various freelance clients, I've developed logos, brand design, marketing materials, and campaigns that have successfully helped my clients build their businesses.

### Honors

- 2014 GD USA, Inhouse Design Award for Wells Fargo Affluent Direct Mail Campaign.
- 2012 GD USA, Inhouse Design Award for 2011 AIDS Walk Charlotte poster.
- 2012 GD USA, Inhouse Design Award for retirement "Legacy" brochure.
- 2007 Graphic Design USA, American Inhouse Design Award for "Liquidity Management" Wachovia Treasury Services brochure.
- 2006 Graphic Design USA, American Inhouse Design Award for "Threshold of History" New Year's greeting card, and "LaCrosse" mergers and acquisitions collateral.
- 2005 Graphic Design USA, American Inhouse Design Award for "Your Moving Matters" employee package collateral.
- 2004 PICA Award for "Your Moving Matters" employee package collateral.
- 1999 – 2011: Eight STAR Awards in recognition of extraordinary graphic design and ongoing significant contributions at Wachovia/Wells Fargo & Company.
- 1994 –1997: Marian Edna Effing Portfolio Scholarship.

Portfolio available online at [jscottgraphicdesign.com](http://jscottgraphicdesign.com)